

SPONSORSHIP and **ADVERTISEMENT OPPORTUNITIES**

Supported by:

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Departament de la Vicepresidència

For additional information, please visit:
<http://wocmes.iemed.org/wocmes/>

SPONSORSHIP OPTIONS

PATRONS

Official Sponsor of a lunch or dinner (20, 21, 22, and 23 July)

Cost: € 50.000,00

Benefits:

- **Double page advertisement in the printed Program** of the WOCMES Barcelona 2010, distributed to up to some 2500 attendees and representatives of the media.
- **Ten attendee passes.**
- **Visibility on the setting of the event:** displays with the logo around the lunch or dinner area.
- **Visibility on congress portal:** logo linked to your web page; 100 words organisation profile.
- **Visibility in the congress program:** Special announcement in the final program including name and logo as well as in the sponsorship section.
- **Free display of institution brochure** on the information table of the congress book fair.

PLATINUM

Official Sponsor of a cocktail (20, 21, 22, and 23 July)

Cost: € 30.000,00

Benefits:

- **One page advertisement in the printed Program** of the WOCMES Barcelona 2010, distributed to up to some 2500 attendees and representatives of the media.
- **Eight attendee passes.**
- **Visibility on the setting of the event:** displays with the logo around the Cocktail area.

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- **Visibility on congress portal:** logo linked to your web page; 100 words organisation profile.
- **Visibility in the congress program:** Special announcement in the final program including name and logo as well as in the sponsorship section.
- **Free display of institution brochure** on the information table of the congress book fair.

GOLD

Official Sponsor of a Congress coffee break (20, 21, 22, and 23 July)

Cost: € 15.000,00 per coffee break

Benefits:

- **Half page advertisement in the printed Program** of the WOCMES Barcelona 2010, distributed to up to some 2500 attendees and representatives of the media.
- **Five attendee passes.**
- **Visibility on coffee breaks area:** displays with the logo around the coffee break areas at the date of your choice.
- **Visibility on congress portal:** logo linked to your web page; 100 words organisation profile.
- **Visibility in the congress program:** logo in the sponsorship section of the final program (subject to applicable deadline).
- **Free display of institution brochure** on the information table of the congress book fair.

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ADVERTISEMENT OPTIONS

OPTION 1 – Insert in Congress bag

These bags are distributed to some 2500 attendees of WOCMES Barcelona 2010 and representatives of the media.

PAPER SIZE	NUMBER OF SHEETS	COST per €
DIN A5	1 - 10 sheets	500 €
DIN A5	11-20 sheets	600 €
DIN A4	1 - 10 sheets	700 €
DIN A4	11-20 sheets	800 €

OPTION 2 – Advertisement in Final Program and Web Page

- **Advertisement in the printed Program** of the WOCMES Barcelona 2010, distributed to up to some 2500 attendees and representatives of the media. (*)
- **Visibility on congress portal:** logo linked to your web page

AD size/location	Exact Dimensions	WOCMES 2010	Book Exhibitors WOCMES 2010 (**)
Quarter page	3.5" wide x 4.5" high	€ 210	€ 105
Half page (vertical)	3.5" wide x 9.5" high	€ 360	€ 180
Half page (horizontal)	7.5" wide x 4.5" high	€ 360	€ 180
Full page	7.5" wide x 9.5" high	€ 630	€ 315
Double page spread	2 at 7.5" wide x 9.5" high	€ 1.140	€ 570
Inner front cover page		+ 25%	+ 25%
Inner back cover page		+ 20%	+ 20%
Back cover		<i>Reserved</i>	<i>Reserved</i>
Special placement		+ 10%	+ 10%
VAT (legal taxes)		+ 16%	+ 16%

(*) Advertising space varies and is subject to certain terms and conditions.

(**) Exhibitors receive a 50% discount on advertising in the WOCMES Barcelona 2010 program

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OTHER SPONSORSHIP IDEAS

The World Congress for Middle Eastern Studies, **WOCMES Barcelona 2010** aims to give institutions and companies a prominent and visible role in the program through tailor-made sponsorship partnerships. Please feel free to contact us with your ideas on sponsorship if the options above do not suit your needs by writing to:

Judith García:
wocmes2@mondial-congress.com

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Agreement for Sponsorship

Institution/Company name

Address

Zip Code

City

Country

Country

Contact person

Phone

Fax

E-mail

Web page

WE WOULD LIKE TO:

Sponsor the above congress as:

<input type="checkbox"/> Patrons	Official sponsor of a lunch or dinner on: <input type="checkbox"/> 20/07 <input type="checkbox"/> 21/07 <input type="checkbox"/> 22/07 <input type="checkbox"/> 23/07	50.000,00 € / lunch
<input type="checkbox"/> Platinum	Official sponsor of a cocktail on: <input type="checkbox"/> 20/07 <input type="checkbox"/> 21/07 <input type="checkbox"/> 22/07 <input type="checkbox"/> 23/07	30.000,00 € / cocktail
<input type="checkbox"/> Gold	Official sponsor of a coffee break: <input type="checkbox"/> 20/07 <input type="checkbox"/> 21/07 <input type="checkbox"/> 22/07 <input type="checkbox"/> 23/07	15.000,00 € / coffee break
<input type="checkbox"/> Bag Insert	<input type="checkbox"/> DIN A5 : 1 - 10 sheets	500,00 €
	<input type="checkbox"/> DIN A5 : 11 - 20 sheets	600,00 €
	<input type="checkbox"/> DIN A4 : 1 - 10 sheets	700,00 €
	<input type="checkbox"/> DIN A4 : 11 - 20 sheets	800,00 €
	Total	€
	VAT 16%	€
	Total amount	€

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- Place an advertisement in the program with the following characteristics:

	AD size/location	Exact Dimensions	WOCMES 2010	Book Exhibitors WOCMES 2010 (**)
<input type="checkbox"/>	Quarter page	3.5" wide x 4.5" high	€ 210	€ 105
<input type="checkbox"/>	Half page (vertical)	3.5" wide x 9.5" high	€ 360	€ 180
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<input type="checkbox"/>	Inner front cover page		+ 25%	+ 25%
<input type="checkbox"/>	Inner back cover page		+ 20%	+ 20%
<input type="checkbox"/>	Back cover		<i>Reserved</i>	<i>Reserved</i>
<input type="checkbox"/>	Special placement		+ 10%	+ 10%
Total				€
VAT 16%				€
TOTAL AMOUNT				€

PAYMENT METHOD

100% upon confirmation that your request has been accepted, by bank transfer to:
 Account name: Mondial & Cititravel Congresos, S.L. // Account No.: 0065-0166-27-0001051593 IBAN
 Code: ES07 0065 0166 2700 0105 1593 // SWIFT Code: BARCESMM // Comment: "Free of charge for Mondial & Cititravel Congresos"

* Please send copy of the bank transfer by fax or e-mail.

CANCELLATIONS must be sent in writing to: Mondial & Cititravel Congresos
 Rosselló, 303, ático 1, 08037 Barcelona – Spain
 E-mail: wocmes2@mondial-congress.com

- * The organizers shall retain:
- o 50% of the agreed package cost if the cancellation is made until 60 days prior to the Congress
 - o 100% of the agreed package cost if the cancellation is made less than 60 days prior to the Congress.

In the name of and on behalf of the company, I consent and undertake to comply with the general rules and obligations as an exhibitor from the moment I sign this contract.

Place and date of signature	Company signature and stamp
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